

## **PRESS RELEASE**

## AKKODiS Concludes Regional Revitalization Entrepreneur Program Agreement with Tsuwano Town, Shimane Prefecture

 An AKKODiS employee will support efforts to advance DX and realize a GIGA school program in Tsuwano Town –

## April 7, 2023

AKKODiS Consulting Ltd. (Headquarters: Minato-ku, Tokyo; President and CEO: Kenichiro Kawasaki; hereinafter "AKKODiS"), a provider of end-to-end consulting services that support the business transformation of organizations and companies, and the Japanese subsidiary of AKKODiS, a global leader in providing solutions that combine digital technologies and engineering in 30 countries worldwide, has utilized the Regional Revitalization Entrepreneur Program promoted by the Ministry of Internal Affairs and Communications to conclude an agreement to dispatch an employee to Tsuwano Town, Shimane Prefecture (Town Mayor: Hiroyuki Shitamori) from April 2023. The appointee, Ryotaro Abe, will work with and support relevant staff in various fields to raise digital literacy and train digitally competent human resources with the goal of advancing digitalization (DX) and realizing a Global and Innovation Gateway for All (GIGA) school program in the town.



From photo left: AKKODiS employee Abe and Tsuwano Town Mayor Shitamori

In 2019, AKKODIS launched Social Innovation Partners, a practical social issue-solving program in which employees visit regional municipalities across Japan to work with and grow alongside community residents and administrative officers by engaging in efforts to resolve the region's social issues. As of December 2022, over 100 employees are exchanging information with residents and administrative officers in around 20 municipalities as they work to identify and visualize the region's social issues and support diverse measures to resolve them.

On April 1, AKKODiS renewed its business portfolio and made a new start with consulting services as its leading business. The company aims to achieve the vision of "transforming Japan into a leading problem-solving country" and will strive to work with and support the innovation of companies, organizations and regions.

## About AKKODiS Consulting Ltd.

AKKODIS is a global leader in utilizing the power of connected data to offer solutions that combine digital technologies and engineering in 30 countries worldwide. AKKODIS Consulting Co., Ltd. develops business in Japan with the vision of "transforming Japan into a leading problem-solving country." The company has over 9,500 consultants in a wide variety of fields including strategy, project management, technology, and academia and provides end-to-end consulting services that support the business innovation of organizations and companies. It keeps pace with and supports organizational transformation by providing the four services of Consulting, Solution, Academy, and Talent, comprehensively ranging from consulting in the field of upstream activities to system development, education, and onsite maintenance and operations.

AKKODiS website: https://www.akkodis.co.jp/

<For comments/inquiries about this topic> PR Office, Adecco Group Japan TEL: 050-2000-7024